



Semper Fi & America's Fund

Semper Fi & America's Fund Invitational

SPONSORSHIP GUIDE | JUNE 20TH, 2026



Hosted by

GRAYFIELDS

POLO CLUB



NJ POLO®

CHARITY EVENTS



A LIFELINE FOR OUR NATION'S HEROES



ABOUT US

The Fund is dedicated to providing immediate financial assistance and lifetime support to our Nation's critically wounded, ill, and injured service members, veterans, and military families.

We operate our programs and services through a "needs-based" approach. Staff and volunteers work one-on-one with our service members, veterans, and military families to provide ongoing support for as long as legitimate needs require.

Experienced at anticipating needs, our case managers often introduce new programs to further assist service members and military families throughout the journey to recovery and transition back into their communities.

The Fund processes, on average, 150 grant requests each day. We typically deliver assistance within 24-48 hours of receiving an emergency request, and within a week for non-urgent cases.





OUR HISTORY

Our story began in spring 2003, when wounded Marines and Sailors returned from Operation Iraqi Freedom. Nurse and military spouse Karen Guenther witnessed their challenges firsthand and, with fellow spouses, organized welcome-home activities, travel for families, specialized transportation, and care bags. As the need grew nationwide, Karen built a team that became a nonprofit in May 2004, dedicated to ensuring wounded, ill, and injured service members and their families were never alone.

The mission was clear: provide immediate financial assistance and quality-of-life support so families could focus on recovery. The first donation came from Lighthouse Christian Church, and by year's end, \$5 million had been raised – coordinated from Karen's kitchen table.

“The mission was clear: provide immediate financial assistance and quality-of-life support so families could focus on recovery.”

Committed to efficiency, The Fund has kept administrative costs below 10%, directing the majority of every dollar to those in need.

Over the years, thousands of service members and their families have been directly impacted by The Fund's support. From providing life-saving medical equipment to helping a family stay together through travel grants, or funding home modifications for injured veterans, these personal stories reflect the tangible difference The Fund makes every day, often at moments when help is most critical.

“As of January 2026, it has assisted 38,000 service members, veterans, and families, providing lifetime care through a dedicated staff and volunteers.”

In 2012, Semper Fi Fund launched America's Fund to extend support to all branches of the U.S. Armed Forces, and in 2020, the organization became Semper Fi & America's Fund. As of January 2026, it has assisted 38,000 service members, veterans, and families, providing lifetime care through a dedicated staff and volunteers.

Now, Semper Fi & America's Fund continues to serve Army, Marine Corps, Navy, Air Force, Space Force, and Coast Guard personnel, honoring their sacrifice with steady support.



SPONSORSHIP

Package Offerings

As the polo community continues to grow within northern New Jersey, it is especially an exciting time to advertise your business using these sponsorship opportunities. There are full season sponsorship packages at Grayfields Polo Club events for companies and individuals looking to maximize their advertising budgets & increase their customer reach. Our packages include recognition within all Grayfields Polo Club and NJ Polo® Charity Events communications, on-site opportunities, and exclusive VIP hospitality spots.



LIMITED AVAILABILITY

Sponsorships

TEAM NAMING A SPONSOR

\$15,000

- Logo placement on team jerseys
- In-venue announcements
- Full-page color ad
- One VIP banner
- Logo recognition on the trophy stage
- Three sideboard signs (Team A vs. Team B), each measuring 1' x 6'
- Standalone logo placement on digital signage
- Website logo placement and digital advertisements
- Mid-field tailgate hospitality experience

TEAM NAMING B SPONSOR

\$15,000

- Logo placement on team jerseys
- In-venue announcements
- Full-page color ad
- One VIP banner
- Logo recognition on the trophy stage
- Three sideboard signs (Team A vs. Team B), each measuring 1' x 6'
- Standalone logo placement on digital signage
- Website logo placement and digital advertisements
- Mid-field tailgate hospitality experience





VIP TENT SPONSOR

\$12,000

- Branded visibility in the VIP hospitality tent
- In-venue announcements
- Half-page color ad
- One VIP-branded sign (4' x 8')
- Logo recognition on the trophy stage
- Standalone logo placement on digital signage
- Website logo placement and digital advertisements
- Mid-field tailgate hospitality experience



VIP BAR SPONSOR

\$8,500

- Logo placement on the VIP bar
- Half-page color ad
- One VIP-branded sign (4' x 8')
- Standalone logo placement on digital signage
- Website logo placement and digital advertisements
- Mid-field tailgate hospitality experience

TROPHY STAGE SPONSOR

\$5,000

- Exclusive branding on the tow-out band stage
- Half-page color ad
- Logo recognition on the trophy stage
- Standalone logo placement on digital signage
- Mid-field tailgate hospitality experience

PRE-EVENT SPONSOR

\$5,000

- Pre-match activity and entertainment
- Half-page color ad
- Group VIP banner
- Standalone logo placement on digital signage
- Mid-field tailgate hospitality experience

NATIONAL ANTHEM SPONSOR

\$5,000

- Brand mentions during announcements and on-field participation
- Half-page color ad
- Group VIP banner
- Standalone logo placement on digital signage
- Mid-field tailgate hospitality experience



MVP SPONSOR

\$5,000

- Recognition during award ceremony
- Half-page color ad
- Group VIP banner
- Standalone logo placement on digital signage
- Mid-field tailgate hospitality experience

DIVOT STOMP SPONSOR

\$5,000

- Divot stomp announcements
- Champagne toast
- Half-page color ad
- Group VIP banner
- Standalone logo placement on digital signage
- Mid-field tailgate hospitality experience

CAR RACE SPONSOR

\$5,000

- Car vs. polo pony half time race
- Half-page color ad
- Group VIP banner
- Standalone logo placement on digital signage
- Mid-field tailgate hospitality experience





BEST TAILGATE SPONSOR

\$4,000

- Contest participation and judging
- Quarter-page color ad
- Group VIP banner
- Standalone logo placement on digital signage
- Mid-field tailgate hospitality experience

BEST HAT SPONSOR

\$4,000

- Contest participation and judging
- Quarter-page color ad
- Group VIP banner
- Standalone logo placement on digital signage
- Mid-field tailgate hospitality experience



BALL TOSS SPONSOR

\$4,000

- Branded ball
- Ball toss participation
- Quarter-page color ad
- Group VIP banner
- Standalone logo placement on digital signage
- Mid-field tailgate hospitality experience

BAND SPONSOR

\$3,000

- Brand mentions during announcements
- Quarter-page color ad
- Logo recognition on the trophy stage
- Digital display inclusion with other sponsor logos
- Mid-field tailgate hospitality experience

AFTER PARTY SPONSOR

\$3,000

- Brand mentions during announcements
- Quarter-page color ad
- Pony Bar banner (2'x 6')
- Digital display inclusion with other sponsor logos
- Mid-field tailgate hospitality experience

VIP DESSERT SPONSOR

\$3,000

- Brand mentions during announcements
- Quarter-page color ad
- VIP dessert banner (2' x 6')
- Digital display inclusion with other sponsor logos
- Mid-field tailgate hospitality experience



EMT SPONSOR

\$3,000

- Brand mentions during announcements
- Quarter-page color ad
- Ambulance sign (2'x 6')
- Digital display inclusion with other sponsor logos
- Mid-field tailgate hospitality experience

SECURITY SPONSOR

\$3,000

- Announcements, quarter-page ad, ambulance sign (2'x 6')
- Onsite digital billboard multi-logo display
- VIP tickets





TAILGATE SPACES

Refer to field map on pages 24-25 for locations.

\$2,000

PREMIUM TAILGATE

- Includes a 10x10 tent and a 15' space in the preferred area
- Guests may bring tents, chairs, coolers, food, and drinks
- Two car passes included
- Admission for up to 20 guests

\$1,500

STANDARD TAILGATE

- Includes a 15' field-side space
- Guests may bring tents, chairs, coolers, food, and drinks
- Two car passes included
- Admission for up to 20 guests



VIP TENT

\$200 *Per Guest*

- Covered seating in field-side tent
- Reserved parking
- Catering
- Two wine/beer tokens per guest

GENERAL ADMISSION

\$50 *Per Guest*

- Guests may bring their own seating & picnic on the south side of the field (no tents allowed)

East Field Parking

West Field Parking

East Field Parking



VIP Parking



West Field

Pony Bar

VIP

East Field



Vendor Area

POLO FIELD

General Admission

*GA Parking
June Event*

*GA Parking
Aug & Sep*

How to register:

Are you ready for an exciting fundraising event that benefits a worthy cause? Spend an afternoon at the Grayfields Polo Club for a NJ Polo® Charity Events, where hosts choose their main beneficiary, and all event details are to your specifications. Tickets are sold on the **NJPolo.org** website. Contact **info@njpolo.org** to start preparing for your event.



VISIT US AT:
NJPolo.org



OTHER EVENTS

We're excited to be hosting additional events at the NJ Polo® Club! If you're interested in attending, below are the upcoming dates.

AUGUST 22, 2026

Catholic Academy of Sussex County

SEPTEMBER 12, 2026

Project Self Sufficiency

CONTACT US

Grayfields Polo Club and NJ Polo®

For more information about Grayfields Polo Club and New Jersey Polo®, visit our website at www.njpolo.org.

Find us on Instagram @njpoloevents @grayfieldspoloclub

Semper Fi & America's Fund

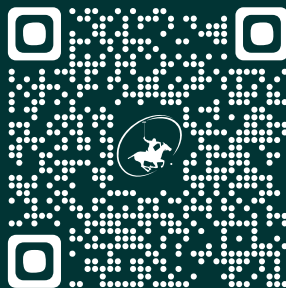
For information about Semper Fi & America's Fund please visit us at www.thefund.org

GRAYFIELDS
POLO CLUB



NJ POLO®
CHARITY EVENTS

134 Long Bridge Road
Andover, New Jersey 07821



NJPolo.org