



SEMPER FI & AMERICA'S®  
FUND

# NJ POLO

*Semper Fi & America's Fund Invitational*

SPONSORSHIP GUIDE | JUNE 21<sup>ST</sup> EVENT

*Hosted by*

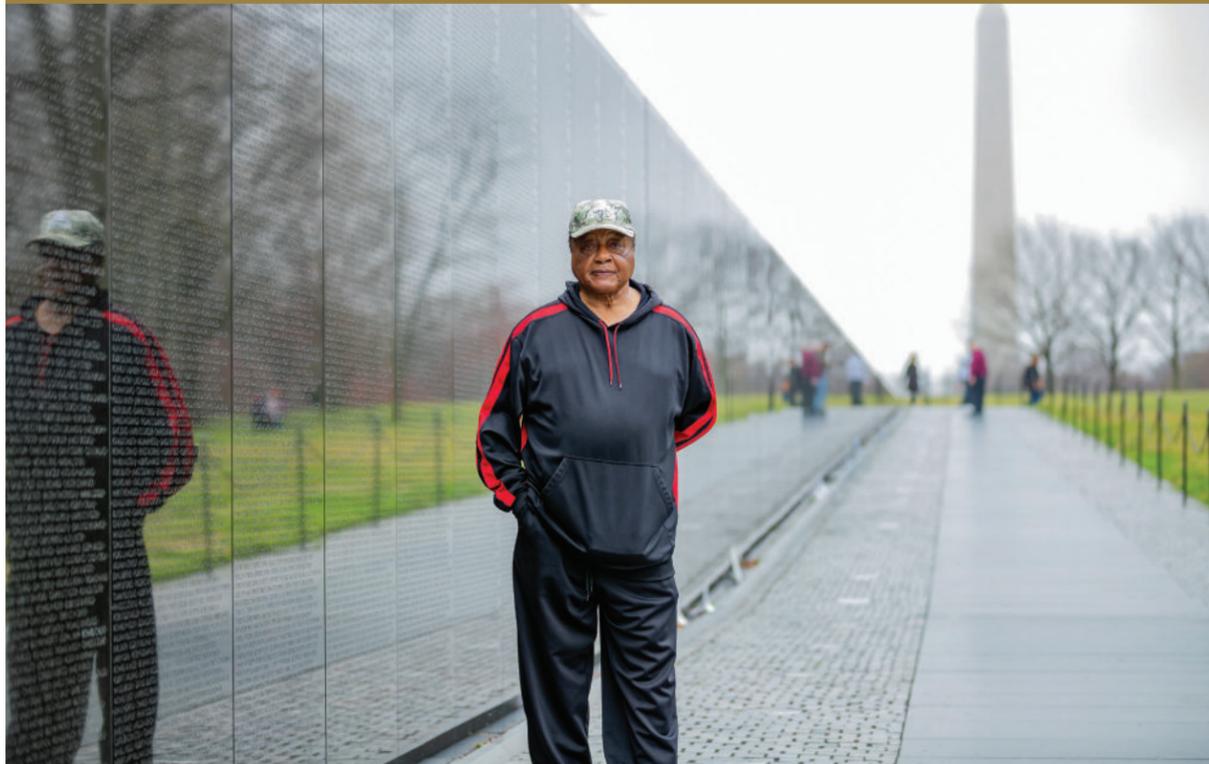
GRAYFIELDS  
POLO CLUB



NJ POLO  
CHARITY EVENTS



## A LIFELINE FOR OUR NATION'S HEROES



# ABOUT US

The Fund is dedicated to providing immediate financial assistance and lifetime support to our Nation's critically wounded, ill, and injured service members, veterans, and military families.

We operate our programs and services through a "needs-based" approach. Staff and volunteers work one-on-one with our service members, veterans, and military families to provide ongoing support for as long as legitimate needs require.

Experienced at anticipating needs, our case managers often introduce new programs to further assist service members and military families throughout the journey to recovery and transition back into their communities.

The Fund processes, on average, 150 grant requests each day. We typically deliver assistance within 24-48 hours of receiving an emergency request, and within a week for non-urgent cases.



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## OUR HISTORY

Our story began in the spring of 2003. Just back from Operation Iraqi Freedom, the first wave of wounded Marines and Sailors landed at Camp Pendleton, California. Karen Guenther, a registered nurse and spouse of an active duty Marine, saw firsthand the challenges faced by wounded Marines and Sailors as they returned from Iraq.

She, along with a determined group of military spouses began to organize welcome home activities at the hospital, arranged travel for family members who couldn't afford airfare, provided a specialized van for a quadriplegic Marine through the generosity of donors, and assembled and distributed care bags filled with toiletries and phone cards. Still, the injured kept coming. Realizing that a growing number of families across the Nation were facing similar

situations, Karen grew a dynamic team to expand the initial efforts to become a nationwide nonprofit so that wounded, ill, and injured service members and their families would never be alone or forgotten. In May of 2004, this dream to incorporation became a reality.

The mission was clear: to provide combat wounded, critically ill, and catastrophically injured service members with immediate financial assistance and quality of life solutions to lift the burdens of their new reality, so that each family could focus on their loved one's recovery.

The Fund's first social donation came from the Lighthouse Christian Church in Oceanside, California, and by the end of the first year \$5 million had been raised. The group's first social headquarters? Karen's kitchen table. Thousands of lives and families would be changed for the better over the years that followed as Semper Fi Fund's efforts and reputation grew.

*"The mission was clear: to provide combat wounded, critically ill, and catastrophically injured service members with immediate financial assistance and quality of life solutions to lift the burdens of their new reality, so that each family could focus on their loved one's recovery."*

Service members and donors alike knew that The Fund had made a commitment to support service members not just at the time of injury or illness, but for a lifetime if necessary. With administration and fundraising costs kept to an extremely low, below 10% since inception, The Fund is able to commit to giving the majority of every dollar to those who truly need it.

With a desire to expand its efforts beyond Marines and Sailors, Semper Fi Fund announced in March 2012, the creating of America's Fund: a self-funded program of the organization designed to direct urgently needed resources and financial support to combat wounded, critically ill, and catastrophically injured members in all branches of the U.S. Armed Forces and their families. In 2020, The Fund was officially renamed to "**Semper Fi & America's Fund.**"

As of January 2025, Semper Fi & America's Fund has assisted 34,000 service members, veterans, and military families. The Fund's committed volunteers and passionate staff tirelessly work through a unique care model that provides lifetime support to our wounded, ill, and injured across the Nation and overseas. Now in its 20th year, Semper Fi & America's Fund's mission has greatly expanded from its humble beginnings around Karen's kitchen table. The Fund is dedicated to providing unparalleled care to our Nation's Army, Marine Corps, Navy, Air Force, Space Force, and Coast Guard service members, veterans, and military families in order to best serve those who preserve our freedom.



# SPONSORSHIP

## *Package Offerings*

As the polo community continues to grow within northern New Jersey, it is especially an exciting time to advertise your business using these sponsorship opportunities. There are full season sponsorship packages at Grayfields Polo Club events for companies and individuals looking to maximize their advertising budgets & increase their customer reach. Our packages include recognition within all Grayfields Polo Club and NJ Polo™ Charity Events communications, on-site opportunities, and exclusive VIP hospitality spots.



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## TEAM NAMING SPONSOR

\$5,000 / EACH

- Ability to name a single team (single event).
- Company branding throughout event.
- Name recognition during match announcements.
- Name and logo recognition on all printed and promotional materials, including on-site signage, the entryway sponsor billboard, the event website and event program.
- Team logo displayed on scoreboard.
- Logo recognition on team jerseys.
- Participation in Trophy Presentation.
- Half page color recognition placement in the event program.
- 15 VIP tickets.

## VIP TENT SPONSORS

\$10,000

- Company signage placement at VIP tent.
- Extended name recognition during halftime announcements.
- Name and logo recognition on all printed and promotional materials, including on-site signage, the entryway sponsor billboard, the event website and event program.
- Full page color recognition placement in the event program.
- 35 VIP Tickets.



# LIMITED AVAILABILITY

## *Sponsorships*



## HALFTIME SPONSOR

\$2,000

- Champagne divot stomping.
- Company signage placement.
- Extended name recognition during halftime announcements.
- Name and logo recognition on all printed and promotional materials, including on-site signage, the entryway sponsor billboard, the event website and event program.
- Half page color recognition placement in the event program.
- 5 VIP tickets.

## MVP SPONSOR

\$1,000

- Company signage placement.
- Name recognition during match announcements.
- Name and logo recognition on all printed and promotional materials, including on-site signage, the entryway sponsor billboard, the event website and event program.
- Name on MVP Award.
- Sponsor representative to present award at conclusion of match.
- Half page color recognition placement in the event program.
- 5 VIP tickets.

## BEST PLAYING PONY SPONSOR

\$1,000

- Company signage placement.
- Name recognition during match announcements.
- Name on Best Playing Pony Award.
- Sponsor representative to present award at conclusion of match.
- Name and logo recognition on all printed and promotional materials, including on-site signage, the entryway sponsor billboard, the event website, and event program.
- Half page color recognition placement in the event program.
- 5 VIP tickets.



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## AFTER PARTY SPONSOR

\$2,500

- Company signage placement near main area.
- Name recognition during and after match announcements.
- Name and logo recognition on all printed and promotional materials, including on-site signage, the entryway sponsor billboard, the event website and event program.
- Half page color recognition placement in the event program.
- 5 VIP tickets.

*Performance by*

## MIKE LAWLOR BAND



Mike Lawlor has been playing live shows in the northern New Jersey area for 40 years. His renditions of classic tunes performed by a talented group of world class musicians have been a favorite staple in the local community. Mike and crew will have you grooving along and smiling with a varied palette of deep cuts and crowd favorites.



# TAILGATE SPACES

Refer to field map on pages 12-13 for locations.

**\$2,500**

## PREMIUM TAILGATE SPONSOR



**A1-A3**

- 1 preselected tailgate spot in **section A** which includes admission for up to 30.
- Company signage placement at tailgate spot.
- Name and logo recognition on all printed and promotional materials, including on-site signage, the entryway sponsor billboard, the event website and event program.

**\$2,000**

## EXECUTIVE TAILGATE SPONSOR



**B1-B3**

- 1 preselected tailgate spot in **section B** which includes admission for up to 25.
- Company signage placement at tailgate spot.
- Name and logo recognition on all printed and promotional materials, including on-site signage, the entryway sponsor billboard, the event website and event program.



**\$1,500**

## PREFERRED TAILGATE SPONSOR



**CM1-CM14; CR1-CR12**

- 1 preselected tailgate spot in **section CR** or **CM** which includes admission for up to 15.
- Company signage placement at tailgate spot.
- Name and logo recognition on all printed and promotional materials, including on-site signage, the entryway sponsor billboard, the event website and event program.

**\$1,000**

## STANDARD TAILGATE SPONSOR



**CL1-CL17**

- 1 preselected tailgate spot in **section CL** which includes admission for up to 15.
- Company signage placement at tailgate spot.
- Name and logo recognition on all printed and promotional materials, including on-site signage, the entryway sponsor billboard, the event website and event program.

**SECTION F**

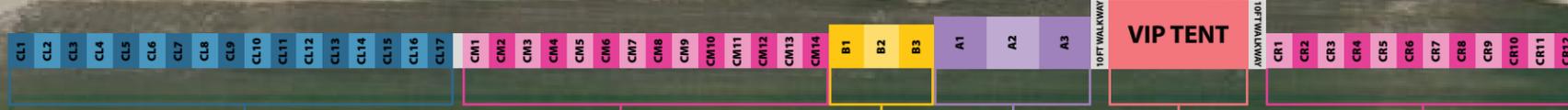
TRAILER PARKING

CAR PARKING

**SECTION E**  
CAR PARKING

ADDITIONAL PARKING

**SECTION C**  
VENDORS: 34 - 10ft x 10ft Spaces



STANDARD TAILGATE  
17 - 30'x15'

PREFERRED TAILGATE  
12 - 30'x15'

PREMIUM TAILGATE  
3 - 30'x30'

VIP TENT  
1 - 40'x100'

PREFERRED TAILGATE  
12 - 30'x15'

EXECUTIVE TAILGATE  
3 - 25'x20'



VENDORS

**COLOR KEY**

- GENERAL
- STANDARD (CL1-CL17)
- PREFERRED (CM1-CM14; CR1-CR12)
- EXECUTIVE (B1-B3)
- PREMIUM (A1-A3)
- VIP (VIP TENT)

**GENERAL ADMISSION**

900ft (300yds)

GENERAL ADMISSION

480ft (160yds)

480ft (160yds)

**SECTION D**

TRAILER PARKING

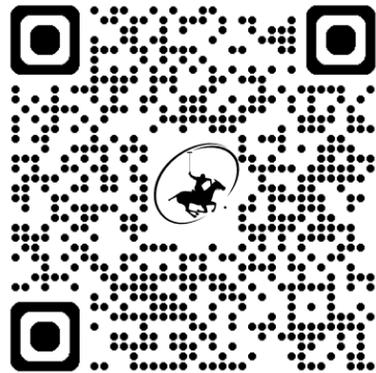
**SECTION G**  
CAR PARKING



BAR

## *How to register:*

Are you ready for an exciting fundraising event that benefits a worthy cause? Spend an afternoon at the Grayfields Polo Club for a NJ Polo™ Charity Events, where hosts choose their main beneficiary, and all event details are to your specifications. Tickets are sold on the **NJPolo.org** website. Contact **info@njpolo.org** to start preparing for your event.



VISIT US AT:  
**NJPolo.org**



June 21<sup>st</sup>

**HOST**

Semper Fi & America's Fund (Kim Foley)

**MAIN BENEFICIARY**

Semper Fi & America's Fund



August 23<sup>rd</sup>

**HOST**

The Catholic Academy of Sussex County

**MAIN BENEFICIARY**

Pope John XXIII High School  
Pope John XXIII Middle School  
Reverend Brown Memorial School



September 13<sup>th</sup>

**HOST**

Techflex

**MAIN BENEFICIARY**

Project Self-Sufficiency

